

ROLE PROFILE

Title	Regional Coordinator, Equal Measures 2030
Type of contract	Full time, fixed term for approximately 2 years, dependent on funding
Reports to	CLADEM's Regional Coordinator Dotted line reporting to Head of Policy and Advocacy, Equal Measures 2030
Line reports	None
Location	Colombia or El Salvador preferred. Other Latin American locations will also be considered.
Travel required	Moderate to frequent, depending on budget
Effective date	As soon as possible

ROLE PURPOSE

Equal Measures 2030 is an independent civil society and private sector-led partnership which connects data and evidence with advocacy and action, helping to fuel progress towards gender equality. That means making sure girls' and women's movements, rights advocates and decision makers have easy-to-use data and evidence to guide efforts to reach the Global Goals by 2030.

The partnership is a joint effort of: Asia-Pacific Resource and Research Centre for Women (ARROW), Bill & Melinda Gates Foundation, CLADEM, Data2X, the African Women's Development and Communication Network (FEMNET), the International Women's Health Coalition, KPMG International, ONE Campaign, Plan International and Women Deliver.

The Equal Measures 2030 Regional Coordinator positions are hosted by the three regional partners of Equal Measures 2030: ARROW in Asia, CLADEM in Latin America, and FEMNET in Africa. The Regional Coordinators (one in each region) are part of the Equal Measures 2030 Secretariat team (based in London, Washington D.C, Toronto, and Myanmar) and contribute directly to the achievement of Equal Measures 2030's work to increase the accountability of key governments, specifically in seven focus countries, on their SDG commitments to girls and women. The seven focus countries of Equal Measures 2030 are currently Colombia, El Salvador, India, Indonesia, Kenya, Senegal, and Tanzania. EM2030 provides a 2-year grant (2019 – 2021) to a girls' or women's rights organisation (referred to as EM2030 'national partners' or 'national influencing partners/NIPs') in each country.

The other members of the Equal Measures 2030 Secretariat include a Director, Head of Operations and Engagement, Head of Policy and Advocacy, Head of Media and Communications, Head of Finance and Compliance and Head of Data and Insights, in addition to other short term and consultancy based team members. The Regional Coordinator roles will report, via dotted-line management, to the Head of Policy and Advocacy who oversees all national, regional, and global influencing including of the national projects in seven focus countries.

DIMENSIONS OF THE ROLE

This post is funded through a grant to Equal Measures 2030 focused on increasing the accountability of key governments, specifically in the seven focus countries, on their SDG commitments to girls and women. The responsibilities of this role will directly contribute to the results and deliverables outlined in the grant.

This post is a satellite staff member of the Equal Measures 2030 Secretariat, hosted by the respective regional partner of Equal Measures 2030 (ARROW in Asia, FEMNET in Africa, and CLADEM in Latin America). Seventy percent of the post's time will be spent on objectives jointly agreed with the Equal

Measures 2030 Secretariat contributing to the grant (see above). Thirty percent of the role's time will be spent on objectives set by the regional partner. Day-to-day support and ongoing formal line management to the post will be provided by the regional partner, whilst a connection to the Head of Policy and Advocacy of Equal Measures 2030 and the broader Secretariat team will be maintained to ensure coherence of approach across all EM2030-funded country programmes and contribution to the national and regional elements of the EM2030 strategy and grant deliverables.

70% of role dedicated to specific EM2030 deliverables:

As a satellite member of the Equal Measures 2030 Secretariat, the Regional Coordinator provides regular technical project and influencing/advocacy support to Equal Measures 2030 national partners within a specific region (e.g. to partners in Colombia and El Salvador for Latin America). This includes supporting the successful delivery of all aspects of the projects from inception to evaluation, as well as supporting the Secretariat to ensure that grant requirements, including reporting, are being met. The post holder will also help identify data technical support needs amongst EM2030 national partners and liaise with the Head of Data and Insights to procure support.

The post holder will be responsible for significant coordination with other members of the EM2030 Secretariat, particularly the Advocacy team, to ensure a consistent, joined-up approach to technical project and influencing/advocacy support across the country partners of EM2030. As a member of the EM2030 Secretariat and EM2030 Advocacy team, the post holder will participate in regular meetings and will also engage in the EM2030 Advocacy Working group, consisting of representatives of all EM2030 core partners.

The post holder will also play a key role within the regional influencing/advocacy space, identifying and leveraging opportunities that will directly support the achievement of the national partners' advocacy objectives. This will include maintaining a scoping and analysis of advocacy opportunities within the region relevant to the SDGs, gender, and data sectors (for example in relation to national data sources) and the overall objectives of Equal Measures 2030. Finally, the post holder will identify funding and other collaboration opportunities in the region, including at the national level in focus countries, in order to deepen the sustainability of the EM2030 work. These regional components will require relationship-building and management with external stakeholders on behalf of Equal Measures 2030, in coordination with the EM2030 Secretariat. It may also include attending and/or speaking on behalf of EM2030 in regional spaces, dependent on funding.

The role will be required to provide written insights, analysis, and content on the national projects or national and regional context for gender equality and the SDGs to contribute to EM2030's products, including the SDG Gender Index, Gender Advocates Data Hub, and other related media and communication materials for example briefings or press releases.

30% of role dedicated to other regional partner deliverables:

CLADEM, as a regional partner of EM2030, requires that this position coordinates the strategic axis of work of Monitoring and Advocacy. As coordinator of Monitoring and Advocacy, it will build the indicators and strategies for the monitoring of ODS in the 15 countries where CLADEM is present. In addition, capacities will be generated on the key issues for national, regional and international advocacy in the SDG and in the dissemination and use of statistical data on women's human rights, in order to promote compliance with States obligations regarding gender equality, violence against women, health and economic empowerment. The Coordinator of Monitoring and Advocacy relies on the CLADEM Regional Coordinator for fundraising activities for institutional strengthening and national and international advocacy actions.

In Latin America as part of EM2030 regional partner CLADEM, this position will:

- Be the focal point of CLADEM to provide information to the network about relevant dates, processes and data related to SDGs in the region.
- Contribute to the deepening of the knowledge and implementation of the SDGs in the countries of CLADEM intervention, through virtual and face-to-face meetings and the preparation of dissemination documents.
- Represent the network in specialized panels always carrying the narrative, arguments and philosophy of CLADEM.

- Promote the appropriation of SDGs by national CLADEMs, making them participants in national meetings and knowledge of regional and international meetings.
- Prepare, together with CLADEM's Regional Coordination, semi-annual reports on the activities carried out in the framework of the agreement with EM2030.

ACCOUNTABILITIES

Technical support:

- Lead on the logistical arrangements and coordinate with the EM2030 Secretariat to design the content of a 'Reflections and strategy workshop', bringing together the EM2030 national partners in your region in April or May 2019. The workshop aims to capture learning from the 2018 pilot year and set NIPs up for success for 2019.
- Directly support the contextualisation and successful delivery of the data-for-advocacy training curriculum by NIPs, including by 'training the trainers', acting as a facilitator during the workshops in country as needed, and capturing outcomes of the workshop.
- Act as a focal point for project and technical support to the EM2030 national partners (NIPs) within the relevant region, including inputting into and advising on advocacy and actions plans, ensuring appropriate M&E approaches aligned to EM2030 requirements, drawing links and learnings from EM2030 projects both intra- and inter-regionally, and identifying data technical support needs (which are then directed back to the Head of Data and Insights in the EM2030 Secretariat), amongst others

Regional expertise, influencing and external engagement:

- Develop a regional influencing plan to be implemented by the EM2030 regional position over the sub-grant period, drawing on and complementing the EM2030 NIP influencing plans and targeting the regionally-relevant seven EM2030 focus country governments in particular
- Represent and promote EM2030 and its products, particularly being able to communicate the SDG Gender Index and Gender Advocates Data Hub, in strategic regional spaces
- Identify, build, and maintain external relationships to represent EM2030 in coordination with EM2030 Secretariat
- Proactively identify funding and collaboration opportunities in the region in order to deepen the sustainability of the EM2030 work
- Contribute quality assurance, advice, analysis, and content to EM2030 products, including the SDG Gender Index, general EM2030 website, Data Hub, and relevant communication materials (e.g. regional op-eds) in order to ensure they are fit for purpose, reflect the nuances and realities in the region, highlight NIP-related project activities and impact to date, and will be useful to gender advocates
- Contribute to reviews of translations into regionally relevant languages as necessary.

Engagement with EM2030 structures:

- Report to EM2030 Head of Policy and Advocacy via dotted line management
- Act as a key member of the EM2030 Secretariat, including participation in workplanning and all EM2030 advocacy team meetings, EM2030 Secretariat calls, and, at a minimum, EM2030 Advocacy Working Group meetings and EM2030 Data Working Group meetings
- Coordinate and liaise with other EM2030 policy and advocacy staff supporting NIPs
- Link and liaise with the other EM2030 regional coordinators, primarily via the EM2030 advocacy team meetings and independently, in order to ensure coherence and consistency of approach and support offered to EM2030 NIPs
- Direct all NIP queries regarding sub-grants, finance, compliance, and grant management to the relevant EM2030 Secretariat focal points
- Contribute to technical and narrative donor reporting related to EM2030 global grant

KEY RELATIONSHIPS

Internal

- Working across EM2030 Secretariat and structures, particularly with the Advocacy team, to ensure coordination and coherence of support given to national partners and to contribute insights from the national and regional levels to inform EM2030's strategic approach
- Positive, proactive, and regular engagement with CLADEMS's Regional Coordinator
- Positive, proactive, and regular engagement with the Head of Policy and Advocacy as dotted line manager for strategic guidance and objective-setting
- Some engagement, including positive and consultative relationship-building, with core partner representatives through the Advocacy Working Group
- Cross-team strategic planning to ensure non-siloed approaches at national and regional levels

External

- Significant engagement with national girls' and women's rights organizations to build empowering, effective sub-granting and partner relationships to contribute to the achievement of EM2030 objectives
- Representation of EM2030 and its advocacy objectives to regional external audiences and media
- In coordination with EM2030 Secretariat, representation of EM2030 to potential donors and collaborators at national and regional level
- Development of opportunities to profile EM2030 at events, including event development, coordination, and planning at regional events.

TECHNICAL EXPERTISE, SKILLS AND KNOWLEDGE

Essential

- Experience in policy and advocacy work with regional and/or national actors, evidencing the creation of integrated influencing plans that utilise the full range of communications, campaigns and public affairs techniques
- A strong understanding of NGO structures, the girls' and women's equality movement, the SDGs and how these operate
- Proven experience in managing cross-cultural relationships and intercultural communication, including with grassroots, local, and/or national organisations
- Experience project managing grant portfolios and building positive relationships with donors and grantees
- Excellent management skills of complex multi-level projects
- Strong communication and representational skills, including to high-level representatives, as well as written analysis skills
- Excellent people skills, able to work in a collaborative and supportive way with colleagues across regions, in a multi-cultural environment and across different time-zones
- Ability to conceive, plan and implement events that drive influence and stakeholder engagement
- Effective negotiator and problem-solver in complex situations, including with partners
- A bachelors' degree or equivalent experience in human rights, political science, international development, or related field
- Demonstrated commitment to gender equality and women's and girls' rights
- Fluency in English and Spanish is required

Desirable

- Knowledge of monitoring and evaluation approaches for advocacy at national level
- Good knowledge of regional politics, processes and policy development
- Knowledge of data for development, sustainable development, gender and child rights and girls' rights in a national /international context

- Ability to work to a high standard, managing stress effectively whilst prioritising multiple tasks and competing deadlines
- Independent and proactive professional able to contribute to the overall goal of the initiative
- Work collaboratively and listen actively to the views of those involved
- Team-oriented, versatile, personable and flexible